Logit price dynamics

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Banco de España

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Costain and Nakov (BdE)

Logit price dynamics

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Three approaches to price stickiness

Arbitrary failures to adjust:

Taylor (1979), Calvo (1983)

"Menu costs":

- Barro (1972), Mankiw (1985), Caplin-Spulber (1987)
- Dotsey et al (1999), Golosov-Lucas (2007), Midrigan (2011)

Oostly or imperfect information processing and decisions, including:

- Akerlof-Yellen (1985), Mankiw-Reis (2002)
- Sims (2003), Woodford (2009)
- Case study evidence of Zbaracki et al (2004) points to managerial costs

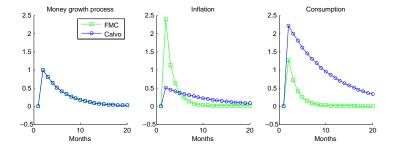
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Some facts on retail price adjustment

- Small and large price changes coexist (Klenow-Malin "Fact 7")
 - Histogram in model of fixed menu costs has only two sharp spikes
- Adjustment hazard decreases weakly over time (K-M "Fact 10")
 - Model of fixed menu costs implies increasing hazard
- Expected size of adjustment \approx constant over time (K-M "Fact 10")
 - Calvo model implies size of adjustment increases with time
- Extreme prices are typically young (Campbell-Eden 2010)
- Prices are more volatile than costs (Eichenbaum et al 2011)
 - Calvo or fixed menu cost model with autoregressive productivity implies prices are less volatile than costs

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Getting the right model matters!



Our paper: costly decisions

- Main assumption: precise decisions are costly. Making exactly the right decision at all points in time is extremely (infinitely!) costly.
- ② Game theoretic approach: "control costs".
 - Assume a cost function for precision.
 - Implies mistakes occur in equilibrium.
 - If precision is measured by entropy, then choices distributed as logit (Mattsson and Weibull, 2002).
- Solution Two margins for errors:
 - **When** to adjust price (like Costain-Nakov JME 2011)
 - **Which price** to set (like Costain-Nakov ECB WP 1375)
- This paper shows how the two margins interact.

Possible interpretations

9 Putting **"logit equilibrium"** or **"control costs"** in a macro model

- Showing how to apply "control costs" to decision of when to adjust
- ② Replacing "menu costs" with costs of managerial decisions
- Showing that **near-rational** price adjustment, where errors can occur if they are not too costly, is **tractable and empirically successful**
- Focusing on cost of choice rather than cost of information makes our setup "infinitely" easier to solve than "rational inattention" of Sims (2003)

Recent related papers

• Empirics of price adjustment

- Klenow-Kryvtsov (2008); Nakamura-Steinsson (2008); Klenow-Malin (2010)
- Document stylized facts about micro price adjustment by retailers

Menu cost models

- Golosov-Lucas (2007); Midrigan (2011); Dotsey-King-Wolman (2013); Alvarez-Gonzalez-Neumeyer-Beraja (2011)
- Feature aggregate and idiosyncratic shocks; fit to micro data and study macro implications
- In our model, there is no menu cost but instead a "control cost"

Recent related papers

• Menu costs vs. observation costs

- Mankiw-Reis (2002); Reis (2006)
- Pay a small cost to get full information
- Alvarez-Lippi-Paciello (2011)
- Includes both menu costs and observation costs
- Just two free parameters but empirically successful
- But they don't calculate general equilibrium impulse responses

Rational inattention

- Sims (2003); Woodford (2009); Matejka (2011)
- Constraint on flow of information from environment to decision-maker
- Our model instead has full information, yet decisions are subject to error because of control costs

Summary of results

- Model nominal rigidity based on costly decision making
 - Costs \propto entropy \rightarrow decisions are logit
- Show how to model costly decisions of timing
 - Two parameters required, measuring speed and accuracy of decisions

Solution Microeconomic results (errors in choosing which price are helpful):

- Large and small price adjustments coexist
- Adjustment hazard is largely independent of age of price
- Adjustment size is largely independent of age of price
- Extreme prices are younger
- Prices more volatile than costs
- Macroeconomic results (errors in **when to adjust** are helpful):
 - Substantial nonneutrality, midway between Calvo and menu costs
- Solution Like Sims (2003), Woodford (2009), but numerically feasible

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CONTROL COSTS AND LOGIT

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Decision environment: intermittent adjustment

- Consider a decision-maker who intermittently adjusts a number p
- Payoffs depend on p, and on exogenous shocks
- Current p remains in effect until decision-maker sets a new p'
- There are no other control variables.

• We model this environment, assuming that decisions are costly.

Deriving multinomial logit from control costs

- Think of decisions as probability distributions over alternatives.
- Suppose the **time cost** of decision π is:

$$\kappa \mathcal{D}(\pi|u) \equiv \kappa \sum_{j=1}^{n} \pi^{j} \log\left(\frac{\pi^{j}}{n^{-1}}\right) = \kappa \left(\log(n) + \sum_{j=1}^{n} \pi^{j} \log \pi^{j}\right)$$

- This is the relative entropy of decision π, compared with perfectly uniform decision u.
- Also called Kullback-Leibler divergence.
- It means choice is more costly if more precise.
- Normalizes cost of uniform decision to zero.
- Marginal cost of perfect decision is infinite.

Deriving multinomial logit from control costs

• Maximize expected value minus expected costs:

$$\tilde{V} = \max_{\pi^j} \sum_j \pi^j V^j - \kappa W \left(\log(\#p) + \sum_j \pi^j \log \pi^j \right) \text{ s.t. } \sum_j \pi^j = 1$$

- V^j is nominal value of alternative j
- W is nominal value of time
- First-order condition:

$$V^j - \kappa W(1 + \log \pi^j) = \mu$$

Rearranging, obtain

$$\pi^j = rac{\exp(V^j/(\kappa W))}{\sum_k \exp(V^k/(\kappa W))}$$

Some technicalities

• Plug π^{j} into the objective to calculate the value function:

$$ilde{V} \;=\; \kappa W \log \left(rac{1}{\#
ho} \sum_{j} \exp \left(rac{V^{j}}{\kappa W}
ight)
ight).$$

- "Cumulant generating function"
- Considering a finer grid is irrelevant ...
 - ... because of relative entropy.
- Considering a different functional form is irelevant...
 - ... because decisions are always strongly centered around the optimum.
- But considering a wider grid does matter ...
 - ... because "irrelevant alternatives" may be relevant to error-prone decision-makers.

Deriving logit timing from control costs

• Suppose time cost of the adjustment hazard λ is:

$$\kappa \mathcal{D}(\{\lambda,1-\lambda\}||\{ar{\lambda},1-ar{\lambda}\})\equiv\kappa\left(\lambda\lograc{\lambda}{ar{\lambda}}+(1-\lambda)\lograc{1-\lambda}{1-ar{\lambda}}
ight)$$

- This is the relative entropy of endogenous adjustment hazard λ, compared with exogenous adjustment hazard λ̄.
- It means costs are greater if adjustment probability varies over time.
- Normalizes cost of some Calvo model to zero.

Deriving logit timing from control costs

• Maximize expected gains minus expected costs

$$G_t = \max_{\lambda} \lambda D_t - \kappa W_t \left(\lambda \log rac{\lambda}{\overline{\lambda}} + (1-\lambda) \log rac{1-\lambda}{1-\overline{\lambda}}
ight)$$

- D_t is value of adjustment at t
- W_t is value of time at t
- First-order condition:

$$D_t = \kappa W_t \left(1 + \log rac{\lambda}{ar{\lambda}} - \left(1 + \log rac{1-\lambda}{1-ar{\lambda}}
ight)
ight)$$

Rearranging,

$$\lambda_t = rac{ar{\lambda}}{ar{\lambda} + (1 - ar{\lambda}) \exp\left(-D_t/(\kappa W_t)
ight)}$$

• Same as Woodford (2009)

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Some technicalities

• Plug λ_t into the objective to calculate the value function:

$$G_t = \kappa W_t \log \left(1 - \bar{\lambda} + \bar{\lambda} \exp \left(\frac{D_t}{\kappa W_t} \right) \right).$$

- Two free parameters: **noise** κ and **rate** $\bar{\lambda}$
- Interpretation of $\bar{\lambda}$: Adjustment probability when indifferent.

Some technicalities

Naive alternative setup.

- Choose "adjust" (value \tilde{V}_t) or "not" (value V_t).
- Cost function:

 $\kappa \mathcal{D}(\{\lambda, 1-\lambda\} || \{0.5, 0.5\}) = \kappa \left(\log(2) + \lambda \log \lambda + (1-\lambda) \log(1-\lambda) \right)$

• Implied hazard:

$$\lambda_t = \frac{\exp(\tilde{V}_t/(\kappa W_t))}{\exp(\tilde{V}_t/(\kappa W_t)) + \exp(V_t/(\kappa W_t))}$$

- What's the problem?
 - Adjust with probability 0.5 per period when indifferent, regardless of period length!!
 - Not well behaved as time period \rightarrow 0.
 - Rate parameter needed!!

MODEL

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Model: monopolistic firms

- Firm's demand: $Y_{it} = \theta_t P_{it}^{-\epsilon}$
- Firm's output: $Y_{it} = A_{it}N_{it}$
- Idiosyncratic productivity: $\log A_{it} = \rho \log A_{it-1} + \varepsilon_{it}^{a}$
- Profits: $U_{it} = P_{it}Y_{it} W_tN_{it} = U_t(P_{it}, A_{it})$
- Frictionless optimal choice would imply:

$$V_t^*(A_{it}) = \max_P U_t(P, A_{it}) + E[Q_{t,t+1}V_{t+1}^*(A_{it+1})]$$

... but now there are mistakes and control costs.

Model: mistakes in price choice

- Instead of optimal price $P_t^*(A_{it})...$
- ... there is a **logit distribution** across possible prices:

$$\pi_t(P|A_{it}) = \frac{\exp(\kappa^{-1}W_t^{-1}V_t(P, A_{it}))}{\sum_{P'}\exp(\kappa^{-1}W_t^{-1}V_t(P', A_{it}))}$$

• The value of adjusting is:

$$\begin{split} \tilde{V}_t(A_{it}) &= \sum_P \pi_t(P|A_{it}) V_t(P,A_{it}) - W_t K_t^{\pi} \\ &= E^{\pi} V(P,A_{it}) - W_t K_t^{\pi} \end{split}$$

• ... which includes the adjustment cost:

$$W_t K_t^{\pi} = W_t \kappa \mathcal{D}(\pi_t | u)$$

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Model: mistakes in timing

- Optimal timing is to adjust iff $E^{\pi}V_t(P, A_{it}) W_tK_t^{\pi} > V_t(P_{it}, A_{it})$.
- But here, instead, adjustment hazard is a weighted logit:

$$\lambda(L) = rac{ar\lambda}{ar\lambda + (1 - ar\lambda) \exp(-L)},$$

• ... where L is real loss from not adjusting:

$$L = L_t(P_{it}, A_{it}) = \frac{E^{\pi} V_t(P, A_{it}) - W_t K_t^{\pi} - V_t(P_{it}, A_{it})}{\kappa W_t}$$

▶ Noise parameter $\kappa \in [0,\infty)$ controls precision of timing.

• Each period, pay a cost to check whether it is a good time to adjust:

$$W_t K_t^{\lambda} = W_t \kappa \mathcal{D}\left(\{\lambda(L), 1 - \lambda(L)\} || \{\bar{\lambda}, 1 - \bar{\lambda}\}\right)$$

Bellman equation

• Value of production now at current firm-specific state (*P*, *A*):

$$V_t(P,A) = U_t(P,A) + E_t \left\{ Q_{t,t+1} \max_{\lambda} \left[(1-\lambda) V_{t+1}(P,A') + \lambda \tilde{V}_{t+1}(A') - W_{t+1} \kappa \mathcal{D}\{(\lambda, 1-\lambda) || (\bar{\lambda}, 1-\bar{\lambda})\} \right] \middle| A \right\}$$

▶ Here V_{t+1}(P, A') = value of continuing next period without adjusting
 ▶ And Ṽ_{t+1}(P, A') = expected value of continuing after adjustment:

$$egin{array}{rl} ilde{V}_{t+1}(\mathcal{A}') &=& \max_{\pi^j} \sum_j \pi^j V_{t+1}(\mathcal{P}^j,\mathcal{A}') - \mathcal{W}_{t+1}\kappa\mathcal{D}(\pi||u) \ & ext{ s.t. } & \sum_j \pi^j = 1 \end{array}$$

Bellman equation (collecting terms)

• Value of production now at current firm-specific state (P, A):

$$V_t(P, A) = U_t(P, A) + E_t \{Q_{t,t+1} [V_{t+1}(P, A') + G_{t+1}(P, A')] | A\}$$

▶ Here V_{t+1}(P, A') = value of continuing next period without adjusting
 ▶ And G_{t+1}(P, A') = expected gains from price adjustment next period:

$$G_t(P, A) = \kappa W_t \log \left(1 - \bar{\lambda} + \bar{\lambda} \exp \left(\frac{D_t(P, A)}{\kappa W_t} \right) \right)$$

$$D_t(P, A) = \kappa W_t \log \left(\frac{1}{\#p} \sum_j \exp \left(\frac{V_t(P^j, A)}{\kappa W_t} \right) \right) - V_t(P, A)$$

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Versions compared

Actually, we will compare six versions of the model:

- "Precautionary price stickiness": errors in price choice. Timing optimal.
 - PPS-logit
 - PPS-control
- "Woodford": errors in timing. Set optimal price when adjustment occurs.
 - Woodford-logit
 - Woodford-control
- "Nested": errors in price choice and timing.
 - Nested-logit
 - Nested-control
- Some versions just impose logit, without subtracting control costs
- Other versions derive logit from control costs

Model: the rest is standard

- Household utility: $\frac{C^{1-\gamma}}{1-\gamma} \chi N + \nu \log(M/P)$ with discount β
- Period budget constraint:

$$P_t C_t + M_t + R_t^{-1} B_t = W_t N_t + M_{t-1} + T_t + B_{t-1} + \Pi_t$$

Consumption bundle:

$$C_t = \left[\int_0^1 C_{it}^{\frac{\epsilon-1}{\epsilon}} di\right]^{\frac{\epsilon}{\epsilon-1}}$$
 with price $P_t \equiv \left[\int_0^1 P_{it}^{1-\epsilon} di\right]^{\frac{1}{1-\epsilon}}$

• Money supply: $M_t = \mu \exp(z_t) M_{t-1}$, where $z_t = \phi_z z_{t-1} + \epsilon_t^z$

... will also consider Taylor rule

Model: aggregate consistency and aggregate state variable

• Labor market clearing: $N_t = \Delta_t C_t$

- Measure of price dispersion: $\Delta_t \equiv P_t^{\epsilon} \int_0^1 P_{it}^{-\epsilon} A_{it}^{-1} di$
- Balanced budget: $M_t = M_{t-1} + T_t$
- Bond market clears: $B_t = 0$
- Aggregate state variable: $\Omega_t \equiv (z_t, M_{t-1}, \Psi_{t-1}) \dots$
 - ► ... where Ψ_{t-1} is the cross-sectional distribution of prices and productivities at time t 1

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COMPUTATION

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Computation

• Challenge: need to keep track of the *distribution* of firms

- Reiter's (2009) method of "projection & perturbation"
- Appropriate for price-setting by firms: idiosyncratic shocks are relatively large; aggregate shocks are relatively small
- Two-step procedure, computing:
 - Aggregate steady-state by backwards induction on a finite grid
 - Aggregate dynamics by linearization around each grid point

Finite grid approximation

- To keep track of value function and cross-sectional distribution, define them over finite grid.
- Grid of real firm-specific states: $\Gamma = \Gamma^a \times \Gamma^p \dots$

• ... where
$$\Gamma^a \equiv \{a^1, a^2, ...a^{\#a}\}$$
, $\Gamma^p \equiv \{p^1, p^2, ...p^{\#p}\}$

• Exogenous Markov matrix describes productivity:

$$\mathbf{S}: s^{jk} = prob(a^j|a^k)$$

• Endogenous, time-varying Markov matrix deflates real prices:

$$\mathbf{R}_t$$
: $r^{jk} = prob(p^j | p^k, P_t / P_{t-1})$

 (If previous real price was p^k, R_t only allocates positive probability to the two grid points bounding P_{t-1}/P_t p^k.) Computation: aggregate steady-state (projection)

Real prices converge to an ergodic distribution Ψ .

- Guess real wage: w
- 2 Consumption: $C = (\chi/w)^{1/\gamma}$
- **③** Payoff at grid points: $U^{jk} = \left(p^j w/a^k\right) C(p^j)^{-\epsilon}$
- **③** Iterate on Bellman equation: $\mathbf{V} = \mathbf{U} + \beta \mathbf{R}' (\mathbf{V} + \mathbf{G}) \mathbf{S}$
- Iterate on distribution matrices:
 - Beginning of period: $\tilde{\Psi} = R\Psi S'$
 - End of period: $\Psi = (\mathbf{1}_{\rho a} \mathbf{\Lambda}) \cdot * \tilde{\Psi} + \mathbf{\Pi} \cdot * \left(\mathbf{1}_{\rho \rho} * (\mathbf{\Lambda} \cdot * \tilde{\Psi})\right)$

So Check if $\sum_{j=1}^{\#^{\rho}} \sum_{k=1}^{\#^{a}} \Psi^{jk} (p^{j})^{1-\epsilon} = 1$, and adjust w until it holds.

Computation: aggregate dynamics (perturbation)

• Dynamic Bellman equation:

$$\mathbf{V}_{t} = \mathbf{U}_{t} + \beta E_{t} \left[\frac{u'(C_{t+1})}{u'(C_{t})} \mathbf{R}'_{t+1} \left(\mathbf{V}_{t+1} + \mathbf{G}_{t+1} \right) \mathbf{S} \right]$$

• Distributional dynamics:

$$\tilde{\Psi}_{t} = \mathsf{R}_{t}\Psi_{t-1}\mathsf{S}'$$

$$\Psi_{t} = (\mathbf{1}_{pa} - \mathbf{\Lambda}_{t}) \cdot * \tilde{\Psi}_{t} + \mathbf{\Pi}_{t} \cdot * \left(\mathbf{1}_{pp} * (\mathbf{\Lambda}_{t} \cdot * \tilde{\Psi}_{t})\right)$$

• Collect variables in vector: $X_t = (vec(\Psi_{t-1}), vec(V_t), C_t, \pi_t, M_{t-1})$

- Model: $E_t \mathcal{F}(X_{t+1}, X_t, z_{t+1}, z_t) = 0$
- Linearization: $E_t A \Delta X_{t+1} + B \Delta X_t + E_t C z_{t+1} + D z_t = 0$
- Solve with Klein's QZ method for linear RE models

CALIBRATION

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Common parameters (same in all specifications)

Discount factor	$eta^{-12}=1.04$	Golosov-Lucas (2007)
CRRA	$\gamma=2$	Ibid.
Labor supply	$\chi = 6$	Ibid.
MIUF coeff.	u = 1	Ibid.
Elast. subst.	$\epsilon = 7$	Ibid.
Money growth	$\mu = 1$	AC Nielsen dataset: zero inflation
Persistence prod.	ho= 0.95	Blundell-Bond (2000)
Std. dev. prod.	$\sigma = 0.06$	Eichenbaum et. al. (2009)

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Estimated parameters for each specification

Estimation criterion:

distance
$$= \sqrt{n} ||\lambda_{model} - \lambda_{data}|| + ||h_{model} - h_{data}||$$

where $\lambda =$ frequency, h = histogram of changes, n = length(h).

	Rate:	Noise:	Noise
Specification	$ar{\lambda}$	κ_{π}	κ_λ
PPS-logit	-	0.049	-
PPS-control	-	0.0044	_
Woodford-logit	0.044	-	0.0051
Woodford-control	0.045	-	0.0080
Nested-logit	0.083	0.013	0.013
Nested-control	0.22	0.018	0.018

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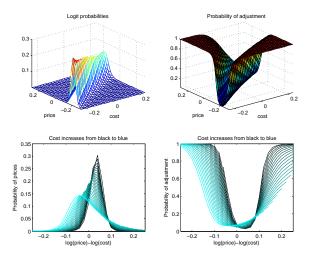
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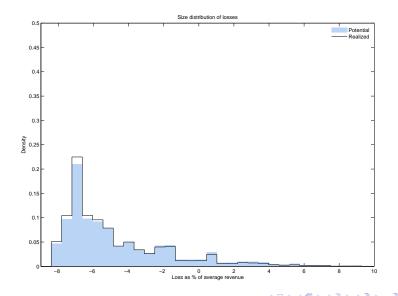
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Equilibrium behavior (Nested control-cost model)



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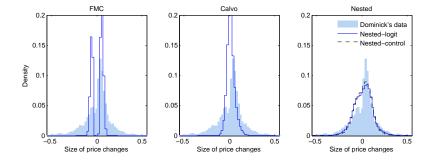
Losses from nonadjustment (Nested control-cost model)



Costain and Nakov (BdE)

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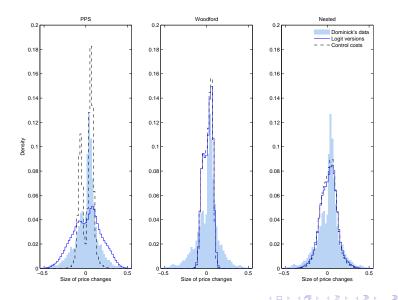
Histogram of nonzero price changes (comparing models)



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Histogram of nonzero price changes (decomposing logit)



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Steady-state: statistics on price variability

	Wdfd	Wdfd	PPS	PPS	Nest	Nest	Data
	logit	cntrl	logit	cntrl	logit	cntrl	
Std(p)/Std(a)	95.2	91.0	113	97.7	109	104	115
Freq. Δp	10.2	10.2	10.2	10.2	10.2	10.2	10.2
Mean $ \Delta p $	4.88	4.68	14.0	6.72	8.11	7.51	9.90
$Std(\Delta p)$	5.51	5.27	17.0	7.32	10.1	9.30	13.2
$Kurt(\Delta p)$	2.24	2.22	2.58	2.37	3.48	3.40	4.81
$\% \Delta p > 0$	62.7	63.3	55.2	62.3	58.3	58.8	65.1
$\% \Delta p \leq 0.05$	47.9	49.7	16.5	27.9	31.5	33.6	35.4

Note: Statistics in percent.

Dominick's data: "regular" price changes, excluding sales.

Steady-state: Costs of decision-making

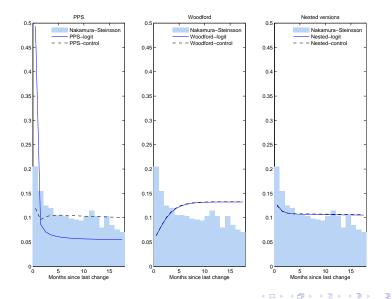
	Wdfd	Wdfd	PPS	PPS	Nested	Nested	
	logit	cntrl	logit	cntrl	logit	cntrl	
Pricing costs	0	0	0	0.174	0	0.509	
Timing costs	0	0.167	0	0	0	0.361	
a							
Gain if rational	0.258	0.416	0.665	0.365	0.582	1.41	
Note: Costs and mine stated as memory of summer memory							

Note: Costs and gains stated as percentage of average revenue.

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Price adjustment hazard

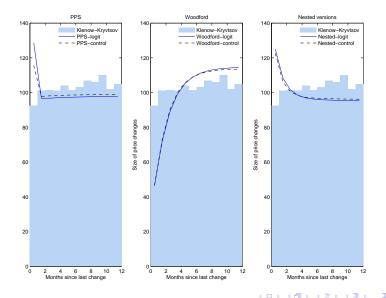


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Size of price change as function of price age

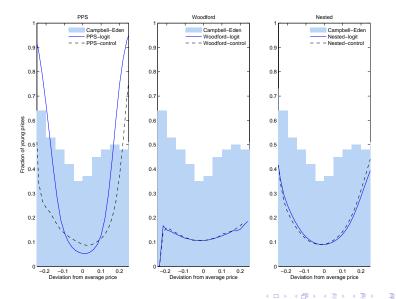


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Fraction of young prices



Logit price dynamics

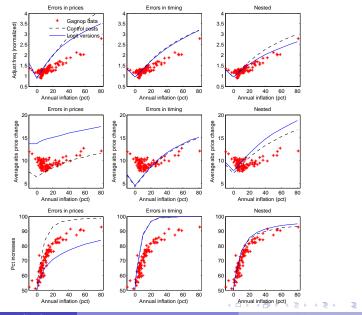
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Effects of trend inflation

	Wdfd	Wdfd	PPS	PPS		Nest	Data
	logit	cntrl	logit	cntrl	logit	cntrl	
Freq. Δp , ratio*	2.90	3.23	3.21	3.55	2.42	2.76	1.58
$Std(\Delta p)$, ratio*	0.88	0.75	1.18	0.72	1.16	1.02	0.88
% $\Delta p > 0, \ \pi = 4\%$ % $\Delta p < 0, \ \pi = 63\%$	65.3 99.9	65.2 99.9	58.0 78.5	64.3 98.9	62.3 93.3	62.9 94.9	76 94

Data from Gagnon (2009): Mexican price adjustments with 4% and 63% inflation rates. *First two lines state ratio of statistics for high and low inflation.

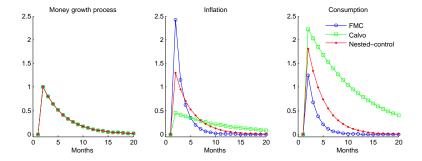
Effects of trend inflation



Costain and Nakov (BdE)

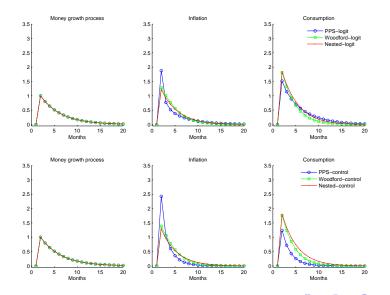
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Responses to a money growth shock (comparing models)



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Responses to a money growth shock (decomposing logit)

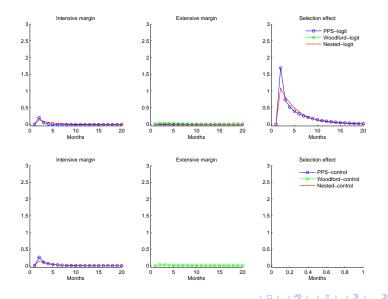


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Selection effect is dominant at low trend inflation rates



Costain and Nakov (BdE)

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Estimated Phillips curve coefficients

Money shocks:	Wdfd	Wdfd	PPS	PPS	Nest	Nest	Data*	
$(\phi_z = 0.8)$	logit	cntrl	logit	cntrl	logit	cntrl		
Std µ (%)	0.16	0.16	0.16	0.12	0.17	0.16		
Std inflation (%)	0.25	0.25	0.25	0.25	0.25	0.25	0.25	
% explained by μ	100	100	100	100	100	100		
Std output (%)	0.41	0.41	0.34	0.20	0.45	0.40	0.51	
% explained by μ	80	81	67	38	89	79		
Phillips slope*	0.32	0.33	0.31	0.15	0.38	0.33		
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Table 3. Variance decomposition and Phillips curves

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CONCLUSIONS

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Conclusions

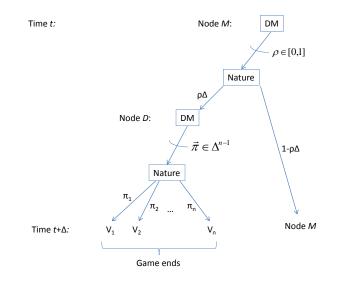
- Model nominal rigidity based on costly decision making
 - Costs \propto entropy \rightarrow decisions are logit
- Show how to model costly decisions of timing
 - ► Two parameters required, measuring **speed** and **accuracy** of decisions
- Calibrate the two free parameters to match micro data:
 - Price errors help match micro facts
 - Timing errors help generate monetary nonneutrality
 - ★ PPS case has just one free parameter so it cannot *in general* match both distribution and frequency
 - Also behaves well with high trend inflation
- Tractable enough to compute in DSGE
 - ▶ Like Sims (2003) and Woodford (2009), but avoid individual priors

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Extensions

- Many possible applications: wherever decision-makers update a number or vector intermittently
- Currently working on model with state-dependent prices and wages
- Currently working on sequential bargaining games
 - Costly decision-making interpreted as time used up in the game
- Currently working on **continuous-time limit** of this framework
- Some future applications:
 - Decision to enter or exit export markets
 - Search and matching models

One costly decision in real time



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THANKS!

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